

Brenn Almario

Inbound Marketing

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Companies I've Worked With



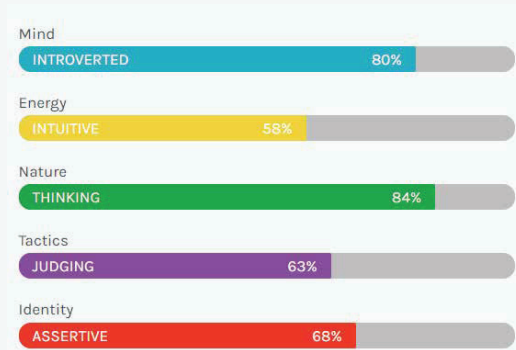
About

Experience - I received my Certification in Inbound Marketing, awarded by HubSpot's official Inbound Marketing University and gained my Educator Qualifications title. I also received Certification in Google AdWords and Analytics from Google Partners. I'm juggling several Multi Million Campaigns and Projects with, and keeping track of a multitude of data points from Asia across Global, making sure all of those facets come together cohesively.

Good Traits - I am sensible with a matter-of-fact attitude to almost everything. I see things in a logical way, and am able to be flexible as required. I collaborate with different people in the team. I am creative and innovative to maintain a balance between the data-driven strategist and the artistic creative. I am firm and confident in my decisions and I make sure that my resolutions are carried out by all involved.

Futuristic and Realistic - I am more focused in advance to keep things forward, being alert for any possible negative outcome. I plan ahead for my current campaigns, look towards ideas for my next client or project, and consider innovations or procedures that can improve the functions of the Marketing Team going forward. Also, I am more realistic with regard to my surroundings and apply this mindset to any role that I will be handling.

My 16 Personality Results



Architect INTJ-A

Analytical problem-solvers, eager to improve systems and processes

Architects (INTJs) know this all too well. Rational and quick-witted, Architects pride themselves on their ability to think for themselves, not to mention their uncanny knack for seeing right through phoniness and hypocrisy. But because their minds are never at rest, Architects may struggle to find people who can keep up with their nonstop analysis of everything around them.

A Pioneering Spirit

Architects question everything. Many personality types trust the status quo, elying on conventional wisdom and other people's expertise to guide their lives. But ever-skeptical Architects prefer to make their own discoveries. In their quest to find better ways of doing things, they aren't afraid to break the rules or risk disapproval - in fact, they rather enjoy it.

Professional Experience

GrowME Marketing

www.growmemarketing.ca

Senior Google Ads Manager | SA360 | DV 360 - July 2023 to January 2025

Responsible for all 54 Google Ads Account ensuring the target KPI, Goals and Created Hubspot System for the company. With a spent of 6.XXX.XXX CAD / Monthly

Lead to Conversion™

www.leadtoconversion.com

Business Development Manager - July 2021 to July 2023

Handles all Internal CRM and external, Hubspot data, contact & automation management, Creative direction, project management, & customer service.

Meridian Garage

www.meridiangarage.com.au

Paid Ads - December 2022 to Present (Consultancy and Advise 30mins to 1Hour Call Weekly)

Manages all Google Ads, Bing, and Social Media. Marketing their Luxury and Prestige Cars all over Sydney for sales.

Envestomania

www.envestomania.com

Digital Marketing - September 2019 to May 2021 - Cebu, Philippines

Manages the mainly in Paid ads and Digital Marketing Campaigns for global market Cryptocurrency and stocks. US, UK, AU, JP

[Fizzbuzz Inc](#)
[www.fizzbuzz.ph](#) – [www.zing.toys](#)
Digital Marketing – September 2018 to February 2021 • Cebu, Philippines • Cebu Office based
Manages the Digital Marketing Campaigns for global market. From EU, AUS, US, CHINA to UKR.

[Streamline BPO](#)
[www.streamlinebpo.com.au](#)
Digital Marketing and Designer – February 2018 to February 2019 • Cebu, Philippines • Cebu Office based
Digital Marketing Manager for Adwords and other paid ads, Designed marketing resources for campaign.

[DNA Micro](#)
[www.dnamicro.com](#)
Digital Marketing Manager • May 2017 to January 2018 • Cebu, Philippines • Cebu Office based
Core Responsibilities are to make sure that all digital marketing channels are implemented for all of external clients.

[Dreamscape Networks – Crazydomains – Namecheap](#)
[www.dreamscapenetworks.com](#)
Paid Search Manager | Google Adwords Manager • September 2016 to April 2017 • Cebu, Philippines • Cebu Office based
Responsible for all Internal Multibillion Project Scope Globally and Manage Paid Search Team across Paid Ads Platforms Google AdWords, Bing Ads and Yahoo Gemini and manage to get sales for almost \$1,000,000 in 5 Months.

[Streamline Group Services](#)
[www.stremlinegroupservices.com.au](#)
Web Project Manager | Digital Marketing Manager • August 2015 to April 2016 • Cebu, Philippines • Cebu Office based and Australia
Responsible for all Internal and External Web Development Projects and All Marketing Campaigns and PR Campaigns using Taboola and Outbrain. Also used simPRO Solutions for SIM Management Platform.

[Tender Search](#)
[www.tendersearch.com.au](#)
Tender Notification Manager • April 2015 to March 2016 • Homebased
Responsible for all Google Adwords Campaigns and SMO Campaigns. And Increase the ROI of 70%

[Small Business Authority](#)
[www.smallbusinessauthority.com.au](#)
Google Adwords Consultant | Web Development Project Manager • January 2014 to March 2015 • Homebased
Responsible for all Google Adwords Campaigns and SMO Campaigns

[Adzoo](#)
[www.adzoo.com.au](#)
Project Manager • October 2014 to January 2015 • Homebased
Responsible for all Internet Marketing and Development Projects. Different Niche that has \$2000 budget each.

[Awakened LCC – Lifestyle Entrepreneur Magazine](#)
[www.newgurumodel.com](#)
Business Analyst | Project Manager • June 2014 to October 2014 • Homebased
Responsible for all Marketing Analysis. And also Landing Page Funnel Configuration

[Intrix Media](#)
[www.intrixmedia.com.au](#)
Keyword Researcher | Web Developer (Front End) • January 2014 to April 2014 • Homebased
Responsible for all Google Analysis, Webmaster Tools, Keyword Searching.

[Infinity Web Development](#)
[www.infinityweb.com.au](#)
Project Manager | Web Developer (Front End) • December 2013 to January 2014 • Homebased
Provide a complete web solution and also SEO and Social Media.

[Balliro Commerce Group](#)
[www.ballirocommercegroup.com](#)
Website Project Manager | SEM Manager • June 2013 to February 2015 • Homebased
Cover all aspects from the design and web development stage through to completion and handover.

[Digital Space](#)
[www.digitalspace.co.uk](#)
Project Manager | Internet Marketing Manager • May 2013 to August 2013 • Homebased
Across all digital platforms we have the experience and skills to make it happen and expands well beyond technology.

[Lust Have It](#)
[www.lusthaveit.com.au](#)
Data Manager | Inhouse Internet Marketing • January 2013 to July 2013 • Homebased
Monitoring Monthly Sales and Managing Social Media Campaign Using Salesforce for Twitter, Facebook and LinkedIn.

[Publicity Monster](#)
[www.publicitymonster.com.au](#)
SEO Department • July 2012 to January 2013 • Homebased
Responsible for all Google + Pages Campaigns and Citation Optimization. Also using Infusionsoft CRM for the PMS Tools with matching Places Scout Software.

[Asean Hivos](#)
[www.aseanhivos.org](#)
Core Website Designer and Admin Designs • Singapore
Designer for the template Lay-out to Use for Monitoring and Evaluation of Performance and Report Generation for their recipients.

[Smooth Corporate](#)
[www.smoothcorporate.com](#)
Internet Marketing Manager • June 2011 to July 2012 • Cebu Office based
Handling its design division and also Marketing. Has been the cornerstone of many a successful Web Campaign and web strategy.

[ESTRAT \(formerly RLCOMM\)](#)
[www.estrat.ph](#)
SEO Strategist | 3D Multimedia Designer | Recruitment • January 2011 • April 2012 • Homebased
Is a boutique online marketing, social media and public relations based in the Philippines servicing international

[Remote Staff UK](#)
[www.remotestaff.com.uk](#)
Search Engine Optimization Strategist | Flash Ads Creator • December 2010 – April 2011 • Homebased
developed a unique service model specifically designed to assist you in hiring the right staff to work remotely as well as providing tight HR systems and technologies allowing you more control over someone working half way around the world,

SEO and Social Media
www.seoandsocialmedia.com
SEO Specialist | Web Designer | Developer • August 2010 to January 2011 • Homebased
Focuses on delivering top results for our clients. Getting to the top of the search engines is part science & art.

Boostability
www.boostability.com
SEO Link Builder • May 2010 to January 2011 • Homebased
Site tool for Web Directory Submissions. And responsible for all off-page optimizations

Certifications



Drop Me a Line or Two, I'm
Open for a Consultation.

Let's Talk

